



It's pretty straight-forward. Let's talk about some techniques and strategies that can be used to visually enhance body proportion and balance to look your best in women's professional apparel.

The Artistry & Strategy Body Shape Fashion Tips follow:

Dress Body Type Fashion Tip #1:

Create illusions with lines while dressing for your body type

Learn how to dress and create illusions by using the lines of women's clothing with Tip #1...want to appear taller? slimmer? curvier? more narrow? wider? bigger? or smaller? here's how...

Dressing Different Body Types Fashion Tip #2

Create illusions with color and patterns

From color coordinating clothes to color placement, learn how strategically dressing for your body type can enhance your professional image.

My Body Type Fashion Tip #3

Learn to create illusions with texture and details to showcase the areas of your body that you want to or not...

After you've learned to dress body types, you'll know what happens when one woman wears a shiny fabric in contrast to fabric with a matte finish or if she wears slacks with pockets on the hips versus the back of her pants?

Dressing for Body Type Fashion Advice Matrix

Dressing for your body type can be simplified after you've reviewed the tips on the women's business clothes for your body shape and this matrix/chart is a quick reference tool.

What to Wear for Your Body Shape...Spelled Out Body Part by Body Part

Knowing what to wear for every part and segment of your body shape can be the difference between presenting the image that you purposely choose to or not. These detailed female career wear body type fashion tips help your body look its best...body part by beautiful body part.

Wardrobe 911: Your Artistry & Strategy Complimentary Women's Clothes Consultation

Custom-tailored body shape fashion advice just for you. Receive a complimentary My Body Shape Clothes Consultation (a \$99 value) in exchange for sharing your photos and experiences on our website.

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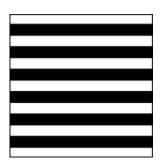


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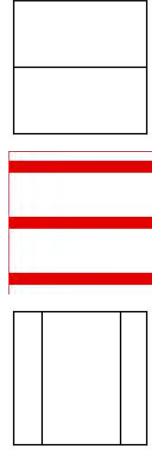




Body Shape Fashion Tips on Clothes # 1, Part B Using Lines: Shorter & More Voluminous

When the upward movement of the eye is interrupted or directed around an object, the area or body appears to be shorter and more voluminous...think horizontal lines or vertical lines that aren't spaced close together...or diagonal lines that point toward the center of the body rather than toward the head or feet if dressing for your body type includes wanting to minimize height and maximize width.

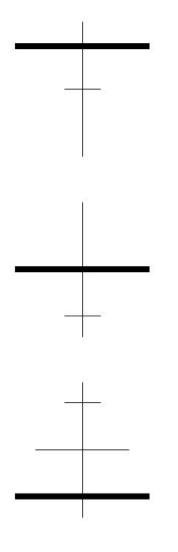
Check out the images below, how are your eyes directed?



Again, whether the lines are part of the women's professional clothing's fabric pattern or garment seams, a shorter and more voluminous silhouette may be achieved with a single horizontal line, horizontal lines spaced further apart or spaced out vertical lines are elements of an outfit.

Body Shape Fashion Tips on Clothes # 1, Part C Using Lines: Emphasis & De-emphasis

We've discussed it, eyes follow lines...womens business clothes usually include several different kinds and types of lines. Which ones do you think get the most attention (look below and take a guess)?



Correct, the more dominant line(s).

So, if you want to emphasize your face have a bolder line at your neckline...want to highlight your waist, put the bold line at your waist...if you want to showcase your great legs, you guessed it, put the strongest line at your legs.

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. women who wear pastels in the workplace are considered weaker than their counterparts who dress in more traditional professional colors worn by men(yep, navy blue, black, charcoal gray, etc.), but who don't look overly masculine (e.g., black suit, in "reasonable" shoes, wearing shirt buttoned all the way up, with a stark pulled back hairdo without a hint of make-up)

. orange connotes silliness to many people

These are all things to keep in mind when deciding, "what colors should I wear" and leveraging body shape fashion tips on clothes.

Here are a few more things to consider...

Strategically Leveraging Color & Patterns

Dressing for your body type includes knowing which colors to wear and where to wear them.

Darker colors recede unlike lighter colors. Patterns on fabric, depending upon the size of the pattern, tend to draw the eye toward it, in contrast to solid colors. The larger the pattern, the greater it's ability to draw attention to itself, whereas, smaller, tighter patterns can nearly go unnoticed from even a short distance.

So what? Well, if there are areas of your body that you want to give emphasis to or "add" volume to...use a pattern or lighter color in that area. Want less emphasis on an area? Then wear a garment made in a darker color fabric, solid print or a print with a small pattern.

For example, if you want to add volume to narrower hips, consider wearing a skirt made out of a fabric with a bold pattern on it or a lighter color than your blouse or jacket...put the pattern or lighter color on top and the darker color on bottom if you want to minimize your hips.

Wearing a classic, black tailored pantsuit and want to draw emphasis to your face? Try wearing a beautifully tailored and pressed, white collared shirt under your jacket.

Monochromatic Doesn't Mean Same-Same

When it comes to color coordinating clothes, monochromatic dressing makes it simple. It's also a great way to slenderize and lengthen your frame, if that's an objective. David Bromstad, the original HGTV Design Star, now the host of Color splash and HGTV Divine Design's, Candice Olson, often remind their viewers that monochromatic doesn't mean using the same exact color (shade, intensity, etc.).

A monochromatic interior design, as well as a monochromatic womens business clothes combination, can include various shades or intensities of a color. Think lighter to darker paint sample color swatches.

Visual interest may also be added by including various textures in the same color family. Let's read Tips on Clothes #3 for additional details.

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Wardrobe 911: Your Artistry & Strategy Complimentary Women's Clothes Consultation

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Basic Wardrobe Planning

Ready to learn how to put these tips to use when it comes to learning how to build a wardrobe? Let's do it! Go back to Dress Body Type page...

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Dressing for Your Body Type Here's a Quick Reference Tool

Dressing for your body type might become easier when you review the body shape fashion advice tips and strategies on the following chart...it's a quick reference tool *(if you'd prefer to read the details for yourself, click here)*. Since some folks like things to be more detailed than other people do and some people are more visual than other people, rather than using lengthy text, following is a chart that highlights which silhouettes and styles emphasize or de-emphsize specific areas of various women's body types...it makes dressing for different body types actionable.

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The Artistry & Strategy Body Shape Fashion Advice Matrix

The following Artistry & Strategy woman's body type fashion advice matrix is divided into columns and rows. The columns indicate the silhouette or style being considered and the rows outline the various elements of a woman's body being considered.

What It Means

D's indicate that a specific style will de-emphasize the specific elements of female body shapes for that specific row.

An **E** indicates that the style will emphasize the specific aspect of a woman's body type being considered.

Empty boxes? If there isn't a "D" or an "E" in a cell, in general, the style may have a neutral impact on the presentation of that specific area of the body.

The Matrix Is Growing

We'll continue adding to the woman body shapes fashion advice matrix until we've included jackets, pants, sleeves, collars, necklines, and skirts.

Ready to get a quick overview for dressing for your body type?

Let's start with dress silhouettes...

Dress Silhouettes

Dressing for Different Body Types

Style	A-Line	Blouson	Empire	Low-Waist	Princess	Shift	Wrap
Narrow Shoulders							Е
Broad Shoulders			E				
Small Bust		E	D				
Large Bust	D	D	E			D	D
Short Torso	D	E	D	D	D	D	
Long Torso	D		D			D	
Narrower Waist							
Wider Waist		D	D	E			E
Small Hips							



Large Hips		D			
Slender Frame		D			
Voluptuous Frame	D		E	D	D

D = De-emphasis; E = Emphasis...for example, a wrap dress silhouette may emphasize narrow shoulders, potentially making them appear more narrow; yet an A-line dress silhouette can place less emphasis/focus on a large bust area, which is usually a savvy objective in the workplace.

Pants Silhouettes

Dressing for Your Body Type

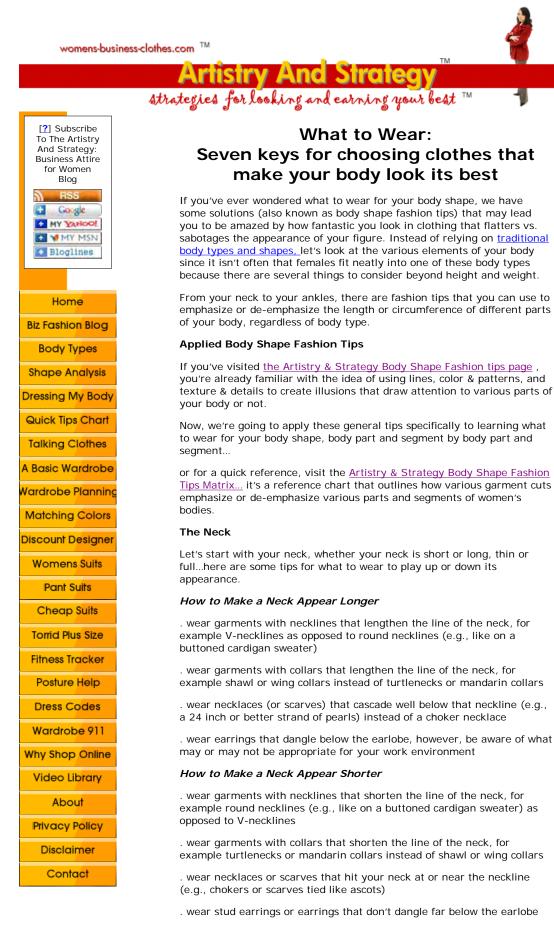
Style	Bermuda Shorts	Capris	Culottes	Jumpsuit	Pants	Shorts
Short Torso		D		D		
Long Torso		E		D		
Small Hips	D		D	D	D	D
Large Hips			D			E
Shorter Legs					D	
Longer Legs		D	D		Е	
Slender Frame	D		D	D	D	D
Voluptuous Frame				E		E

D = De-emphasis; E = Emphasis...for example, capris can de-emphasize the length of longer legs, potentially making them look a bit less leggy; yet they may emphasize the length of a longer torso and may make it appear even longer.

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How to Make a Neck Look Thinner

. wear garments with necklines that lengthen the line of the neck, for example V-necklines as opposed to round necklines (e.g., like on a buttoned cardigan sweater)

. wear garments with collars that lengthen the line of the neck, for example shawl or wing collars instead of turtlenecks or mandarin collars.

. wear necklaces that cascade well below that neckline (e.g., a 24 inch or better strand of pearls) instead of a choker

. wear earrings that dangle below the earlobe, however, be aware of what may or may not be appropriate for your work environment

How to Make a Neck Look More Voluminous

. wear garments with necklines that shorten the line of the neck, for example round necklines (e.g., like on a buttoned cardigan sweater) as opposed to V-necklines

. wear garments with collars that shorten the line of the neck, for example turtlenecks or mandarin collars instead of shawl or wing collars

. wear necklaces that hit your neck at or near the neckline (e.g., choker necklaces)

. wear stud earrings or earrings that don't dangle far below the earlobe

The Shoulders

The following tips can prevent a woman with strong shoulders from looking like a line-backer and a woman with narrow or sloping shoulders from looking frail and weak.

How to Make Narrower Shoulders Appear Broader

. wear shoulder pads under jackets and/or blouses

. avoid wearing halters

. wear garments with horizontal yokes or lines (via seaming or fabric pattern) near the neck and/or shoulder

* strengthening shoulder muscles [open new window - link to online strength-training site] can also help add volume to the shoulder area, naturally...so can improving ones posture [link to posture support page]

How to De-emphasize Broader Shoulders

. avoid wearing shoulder pads under jackets and/or blouses, unless they're simply serving to help maintain the shape of the garment

. wear garments that cut in or has seaming that angles in toward the neck (e.g., halters...if you're wearing it to work, it might be a good idea to keep your suit jacket on in the office)

The Breasts

When you have breasts that are of a similar size to Raven Simone's, Penelope Cruz's or anywhere in between, knowing what to wear can lead to some fashion do's or definite dont's...

How to Emphasize Average Size or Large Breasts

. wear a bra that does not fit properly (may not be a constructive type of emphasis)

. wear a peek-a-boo or plunging neckline (probably not a great idea, at least not in most office settings)

. wearing garments that are high-necked, especially with a bra that doesn't fit well...can give the appearance of one large or very large breast versus two separate and distinct ones (probably not the look you're going for)

How to De-Emphasize Large Breasts

- . wear an accurately sized bra
- . wear scooped vs. plunging or high necklines
- . wear blouses and jackets that fit-well, test to see if one, two or three-

button blazers and jackets work better for your body shape

How to Make Small Breasts Appear Larger

- . wear a bra that fits properly
- . wear garments with ruching, gathers or pleats near the breasts
- . wear garments with ruffles or some other detail near the breasts
- . wear blouses or dresses with halter-like necklines in the front
- . wear push-up, padded, silicone or water bras
- . wear push-up pads/cutlets in any bra

. use make-up to create the illusion of enhanced cleavage (probably best to save this approach appropriately for evening affairs vs. day-time at the office)

How to Make Small Breasts Appear Smaller

- . wear blouses, tops, dresses, jackets, etc. that are too big*
- . wear scooped or princess necklines
- . wear a bra that does not fit properly*

* although this is a way to de-emphasize the appearance of small breasts by not attempting to draw attention to them...realize that this approach minimizes the breasts because it does not attempt to draw attention to them, however, minimizing their smallness may amaze other people and draw attention regardless, simply due to their emphasized smallness.

The Waist & Tummy

How to Highlight a Small or Thin Waistline

. wear a wide belt in a lighter contrasting color to dresses, blouses and slacks or jackets

How to Slenderize a Thicker Waistline

. wear body shapers or kind corset-like undergarments

. wear fitted jackets with structured waistlines sewn into the garment

. wear blouses tucked into pants, but bloused gently over the waistband of the skirt or slacks

. wear blouses or jackets that float slightly away from the waist (e.g., swing coats)

. wear blouses and jackets that emphasize the narrowest part of the waistline (e.g., right below the bustline for some of us...think empire waistlines)

. wear slacks or pants without a waistband or without a substantial waistbands

. wear slacks or pants with waistbands that sit below the natural waistline

How to Emphasize a Thicker Waistline

. wear clothes that are too tight

. wear clothes that do not compliment your body type...females who wear knit unstructured dresses without slenderizing undergarments, probably won't be pleased with the appearance of their waistlines...whereas, putting on a jacket with a structured waistline that fits well, will probably put a smile on her face

The Torso

How to Make Your Torso Appear Longer

- . wear dropped waist or low rise pants/slacks
- . wear pants/slacks/jeans without a structured waistband

. wear longer tops, blouses, jackets or blazers that extend well past your natural waistline

How to Make Your Trunk Appear Shorter

- . wear pants/slacks/jeans with a high waist
- . wear pants/slacks/jeans with a structured waistband

. wear shorter tops, blouses, jackets or blazers that stop near your natural waistline

The Hips

How to Make Hips Appear Bigger/Wider/Larger

. wear a garment with horizontal seaming, lines or stripes around the hip area

. wear a lighter or brighter colored garment on the lower half of your body and darker colored garment on the top

. wear a patterned garment (the bigger the pattern the bigger the impact) on the lower half of your body and a solid colored garment on the top

How to Make Hips Appear Narrower/Smaller

. wear a garment with vertical seaming, lines or stripes at/near the hip area

. wear a lighter or brighter colored garment on the upper half of your body and darker colored garment on the bottom

. wear a patterned garment (the bigger the pattern the bigger the impact) on the upper half of your body and a solid colored (or one with a really small, tightly packed print) garment on the bottom

Return from What to Wear for Your Body Type to Women's Business Clothes homepage.



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